

How to create fundraising pages

HOWDEN

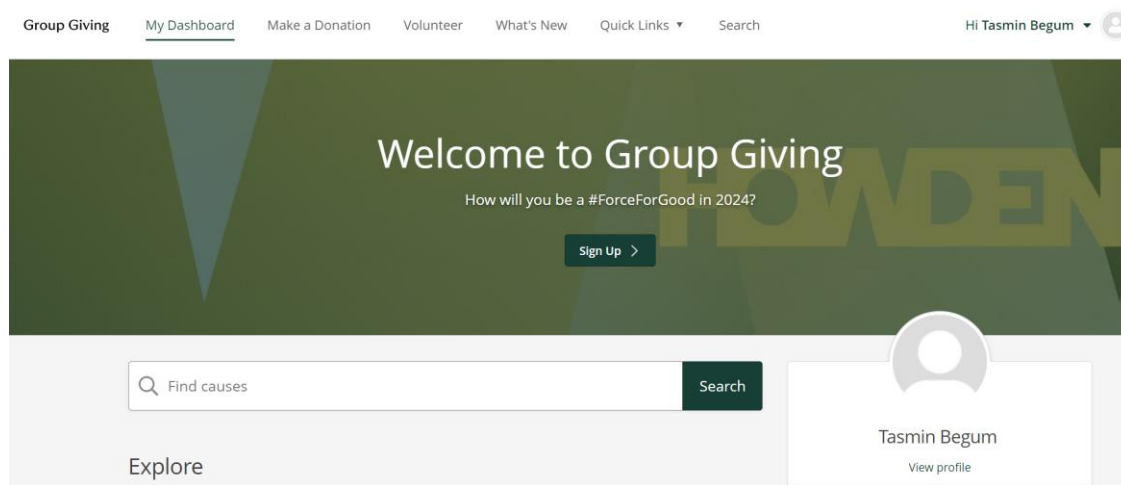
How to create a Giving Opportunity

What is a Giving Opportunity?

A Giving Opportunity is a page you can create to receive donations to a cause. You would usually create this page to raise money for a cause on a one-off basis. For example, if you were taking part in a charity run.

How to Create a Giving Opportunity

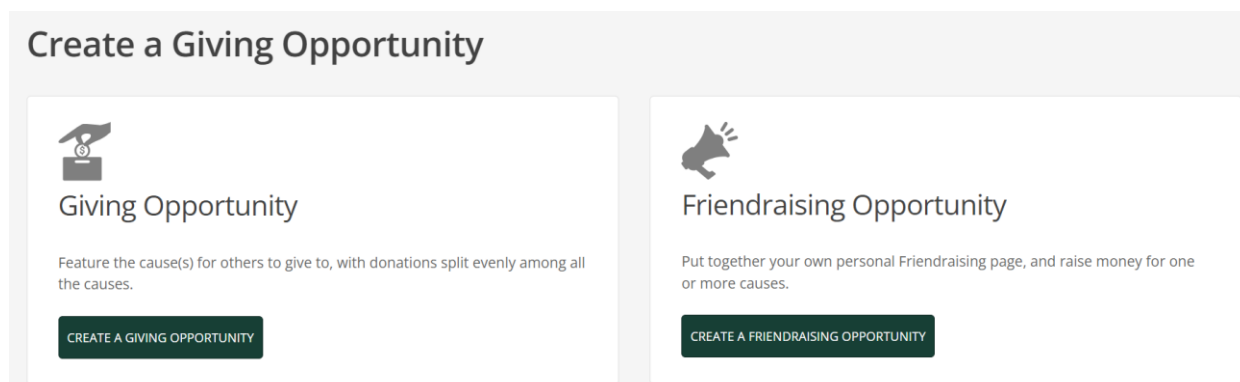
1. Go to the Group Giving Page.



2. Hover over 'Make Donation'. You should then see the options shown below. Click on 'Create a Giving Opportunity'.



3. You will then be given the options shown below. Click on 'Create a Giving Opportunity'.



4. Once you have clicked on 'Create a Giving Opportunity', you will find yourself on the page below.

Create a Giving Opportunity

Complete this form to create a specific initiative or project in need of donations, and share it with people in your program.
Fields marked with an asterisk * are required.

Basic Info

Giving Opportunity Name: *

Enter a descriptive title for this Opportunity ex. 'Kids Fun Drive'

Summary:

Enter a one line description of this Opportunity, 100 characters max.

Description: *

Please include the goal or purpose of this Opportunity and why it is

Form Navigation

- Basic Info
- Donation Progress
- Attach Causes
- Add Image
- Interests
- Matching
- Admin Options
- Visibility

Submit

5. Make sure to fill in all the required information on the page. Once you have done so, remember to click 'Submit' at the bottom of the page. Your page will now be live and ready to collect donations. If you click on the 'Share' button on your giving page, you will now find two links you can share, one for colleagues which will enable your colleagues to possibly claim matching on any donations they make to your page, and another like for friends and family outside of Howden.

Share Giving Opportunity

Share with colleagues

Only people who are able to log into this site can view this opportunity.

<https://benevityapp.page.link/SSm2PpTFDjHDtbFZ8> **Copy**

Share with friends and family

Anyone can use this link and make donations to this opportunity.

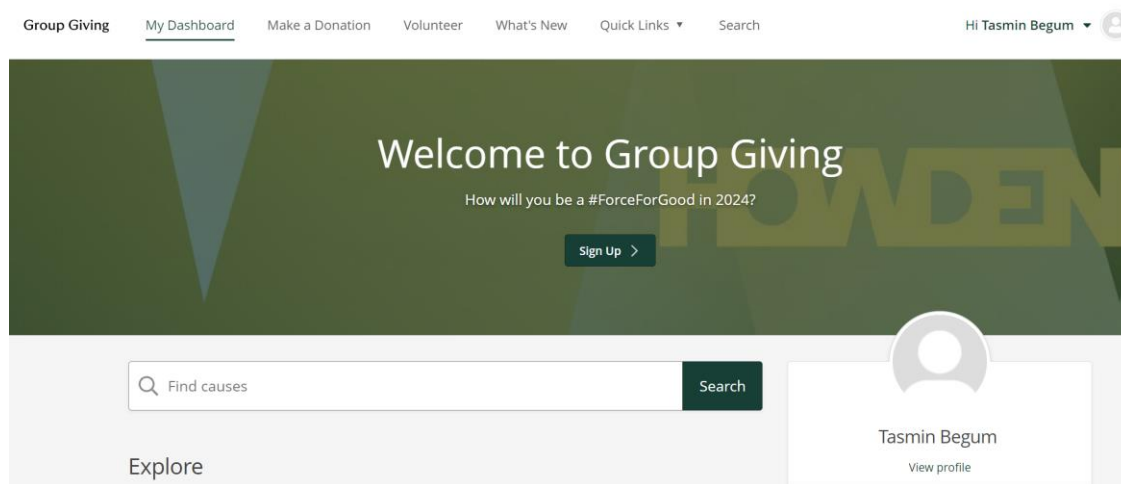
<https://benevityapp.page.link/6HKvdtV5Zt7pP4oM9> **Copy**

How to create a 'Friendraising' opportunity

What is a Friendraising Opportunity?

A Friendraising Opportunity is a page which allows you to link multiple smaller fundraising pages to contribute to an overall fundraising campaign. You should create a Friendraising page for instances where multiple fundraising activities are taking place to raise money for the same cause.

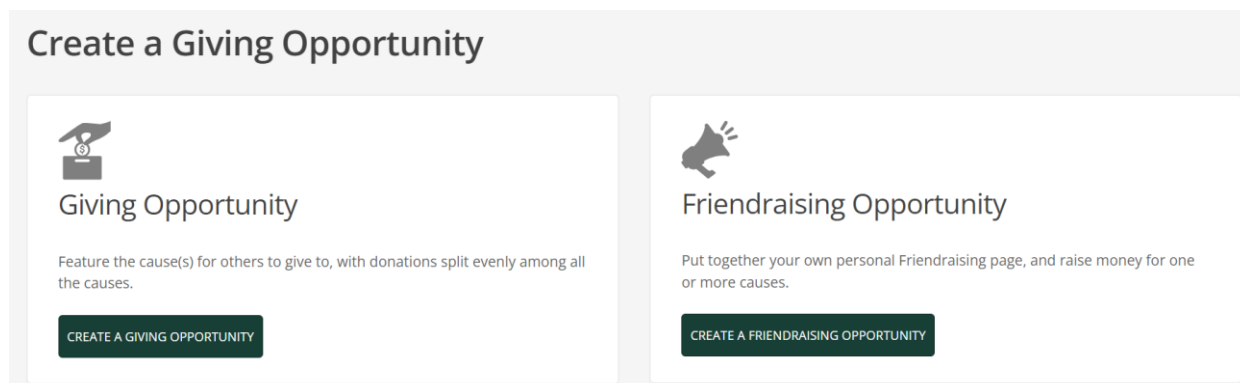
How to Create a Friendraising Opportunity



1. Go to the Group Giving Page
2. Hover over 'Make a Donation'. You should then see the options shown below. Click on 'Create a Giving Opportunity'.



3. You will then be given the options shown below. Click on 'Create a Friendraising Opportunity'.



- Once you have clicked on 'Create a Fundraising Opportunity', you will find yourself on the page shown below.

Create a Fundraising Opportunity

Complete this form to create a specific initiative or project in need of donations, and share it with people in your program.
Fields marked with an asterisk * are required.

Basic Info






Giving Opportunity Name: *

Enter a descriptive title for this Opportunity ex. 'Kids Fun Drive'

Summary:

Enter a one line description of this Opportunity, 100 characters max.

Description: *

B I U S ::     

Please include the goal or purpose of this Opportunity and why it is important. Give the maximum amount of detail with the least amount of words; appeal to people's interests and then tell them what you are asking them to do.

Enable Rich Text
When you assign a custom tag to a Giving Opportunity, anyone using

Form Navigation

- Basic Info
- Donation Progress
- Attach Causes
- Add Image
- Interests
- Matching
- Fundraising
- Admin Options
- Visibility

Submit

- Fill in all the required information on the page. Once you have done so, remember to click 'submit' at the bottom of the page.

Creating a Friendraising Page

What is a Friendraising Page?

A Friendraising Page is a page that can be set up for specific events that occur within the same timeframe as the Friendraising Opportunity. These specific events will raise money for the same cause(s) as the Friendraising Opportunity.

How to Create a Friendraising Page

1. Once you have created your Friendraising Opportunity, go to the page. The image below is an example of a Friendraising opportunity. The page you have created should look similar.

Palace to Palace 2023

FRIENDRAISING OPPORTUNITY | COMPANY FRIENDRAISING OPPORTUNITY | CREATED BY TASMIN BEGUM | MATCHING OFFER

About | Friendraising Pages (8)

Details

START DATE: July 26, 2023

Ride with our charity partner, The Prince's Trust from Buckingham Palace, through the rolling Surrey countryside, down The Long Walk, past the iconic Windsor Castle to your photo-finish moment at Windsor Racecourse

Choose from either the Classic, 45-mile route, or show the power really is in your pedals and choose the Ultra, 90-mile route. Whether you're an experienced rider or taking on your first cycling event, there's something for everyone. And, by the end of your journey you can celebrate your achievement together with family, friends, and fellow riders at the festival finish.

Please note that there is a fundraising target of £150 per cyclist.

Friendraiser has Ended
DONATION DEADLINE: NOVEMBER 1, 2023

Featured Cause

THE PRINCE'S TRUST
London, England, United Kingdom
[View this cause](#)

£1,195.00 796% Funded
£855.00 Donations | £340.00 Matched Amount

£150.00 DONATION GOAL

100% DONATION MATCHING

MATCHING BY

2. Click on 'Create Friendraising Page'. Once you have clicked on 'Create Friendraising Page', you will find yourself on the page below. Please make sure to fill in all the required information on the page. Your fundraising goal should be less than the total goal set by the Friendraising Opportunity.

Create a Friendraising Page

Share your personal connection to [Palace to Palace 2023](#) and rally others to make a bigger impact.

Fields marked with a red asterisk * are required.

Basic Info

Friendraising Page Title: *

Friendraising Page Greeting: *

- Once you have made your 'Fundraising Page', you should be able to see it under the 'Fundraising Pages' tab on the Fundraising opportunity's page such as in the image below.

The screenshot displays the 'Palace to Palace 2023' fundraising page. At the top, there are navigation tabs: 'FUNDRAISING OPPORTUNITY', 'COMPANY FUNDRAISING OPPORTUNITY', 'CREATED BY TASMIN BEGUM', and 'MATCHING OFFER'. Below these are buttons for '+ Donate Now', '+ CREATE FUNDRAISING PAGE', and 'Share'. The main content area has two tabs: 'About' and 'Fundraising Pages (8)'. Under 'Fundraising Pages (8)', it states '8 people are Fundraising for Palace to Palace 2023' and provides instructions on how to share the page. A button 'Create your Fundraising page' is visible, along with a link 'Or, see a preview of a Fundraising page'. Below this is a section for 'Active Fundraisers' with a 'VIEW ALL' button. Two fundraisers are listed: Samuel Horrill and John Webber. On the right side, there is a 'MATCHING OFFER' banner with a 'JOIN US!' call to action and the text 'WE'RE CYCLING MILES. TO CHANGE YOUNG LIVES.'. Below the banner is a progress bar showing £1,195.00 raised, which is 796% of the goal. The progress bar is divided into £855.00 in donations and £340.00 in matched amount. Below the progress bar is a 'DONATION GOAL' of £150.00 and a 'DONATION MATCHING' section showing 100%.

Questions

If you need any support, you can find useful guidance by clicking on the 'Help' button on the Group Giving dashboard. If you are still unable to resolve your query, please contact the Community Impact Team at Communityimpact@howdengrp.com.

The logo for Howden, featuring the word "HOWDEN" in a bold, dark green, sans-serif font. The letters are closely spaced and have a slightly irregular, hand-drawn appearance. The logo is positioned on the left side of the page, partially overlapping a large, light green circular shape that extends from the left edge.

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